

WORLDBEX SERVICES INTERNATIONAL

TRAVEL AND LEISURE EXPO ILOILO

TLEX ILOILO



*Uncover
the
Wonders*

Post Event Report

JULY 17-20, 2025


10:00 AM - 7:00 PM

**ILOILO CONVENTION
CENTER**



 tlex.ph

 inquire@worldbexevents.com

 + 632 8656 9239

2025

TRAVEL AND LEISURE EXPO ILOILO



EVENT OVERVIEW

The **Travel and Leisure Expo (TLEX)** is a premier travel event designed to offer exciting travel deals and unforgettable experiences to adventure seekers and travel enthusiasts. Beyond global destinations, **TLEX** shines a spotlight on the Philippines’ regional gems—empowering local businesses while showcasing the beauty, culture, and diversity of the nation’s travel industry.

Established by Worldbex Services International, **TLEX** brings the grand experience of world-class expositions to key regions across the Philippines, connecting travelers, exhibitors, and tourism stakeholders in one vibrant hub of travel and tourism.



TRAVEL AND LEISURE EXPO ILOILO



IN COOPERATION WITH



SUPPORTED BY



PARTICIPATING BRANDS



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

Honored guests, esteemed industry leaders, valued exhibitors, and partners,

Maayong Aga!

Welcome to the biggest multi-industry expo of the Western Visayas, the ILOILO TRIO SHOW 2025! This year, Worldbex Services International is proud to present to you the 3rd edition of our shows here in the City of Love and the Gastronomy Capital of the Philippines —ILOILO. With the three iconic events we bring you, their distinct themes signify the visions we have.

PHILBEX “BEYOND SUSTAINNOVATION” promotes sustainability and innovation in the building and construction industry. TLEX “UNCOVER THE WONDERS” invites us to explore the world of travel and leisure through local gems and international destinations. MAFBEX EATS HERE celebrates culinary and coffee excellence, empowers MSMEs showcasing the best flavors and homegrown products.

These events are all made possible through your utmost support and your willingness to collaborate. Truly, the best creations are made by hands joined for meaningful goals.

Once again, welcome to the ILOILO TRIO 2025!



TRAVEL AND LEISURE EXPO ILOILO

TLEX!

OVERVIEW



MORE THAN
16,590
FOOT TRAFFIC



MORE THAN
54
EXHIBITORS



4,299 SQM
EXHIBIT AREA



37
NO. OF
BOOTH



HIGHLIGHTS

ASSOCIATIONS' PAVILION

Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



Iloilo Mice Alliance



Department of Tourism (DOT)



City of Iloilo



“ We’re very happy that once again, the Iloilo Trio is back in the shores of Western Visayas, specifically here in Iloilo City and Iloilo Province. It’s a pleasure for us to be hosting this event as it brings together the leaders in the industry—in business, in travel. It brings businesses closer to the people and provide exposure to the whole city. “

— **ReD. CRISANTA MARLENE P. RODRIGUEZ,**
REGIONAL DIRECTOR, DEPARTMENT OF TOURISM -
WESTERN VISAYAS



Iloilo Trio 2025 brings together not only industries but professionals and also investors, innovators, and future builders. It strengthens our local economy, showcases Iloilo’s growing potential as a development hub, and opens doors for knowledge exchange and strategic partnerships.”

— **MAYOR RAISA
TRENAS-CHU,**
MAYOR, ILOILO CITY
PHILIPPINES

HIGHLIGHTS

HOTELS

Various hotels participated in TLEX Iloilo 2025, showcasing their accommodations, amenities, and event facilities that highlight the city's growing hospitality and tourism sector



HOP INN HOTEL



HOTEL DEL RIO



MANAMI RESORT



MEZZOTEL



MICROTEL BY WYNDHAMPH



PARK INN HOTEL



VERMILLION HOTEL



On behalf of the Sangguniang Panlungsod of Iloilo City, we remain deeply committed to supporting policies that nurture reinvestment, empower industry sectors, and promote strong partnerships between the public and private sectors.

Through this event, we send a powerful message: the regions are not playing catch-up — we are leading the way.”

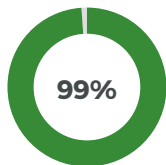
— **VICE MAYOR LADY JULIE GRACE “LOVE-LOVE” BARONDA,**
VICE MAYOR,
ILOILO CITY PHILIPPINES

“ We design with intention to make life more liveable, efficient, and enjoyable. In having access to the latest innovations in PHILBEX, it gives us more confidence in our work, reminds us that we are not working alone —we are part of a community that values quality, sustainability, and innovation.”

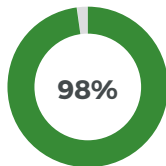
— **IDR. JOHN PAOLO CASTRO,**
NATIONAL PRESIDENT, PHILIPPINE INSTITUTE OF
INTERIOR DESIGN



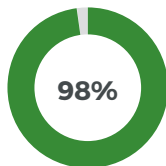
EXHIBITORS' FEEDBACK



99% of Exhibitors meet the company's target market



98% of exhibitor rated the overall experience of the exhibition as "Excellent"



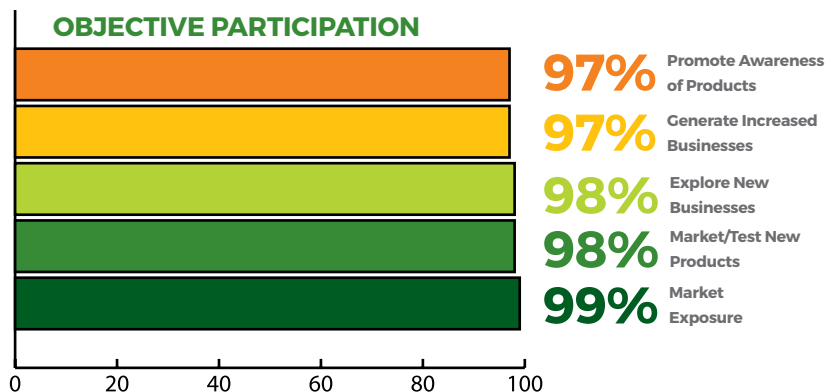
98% of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



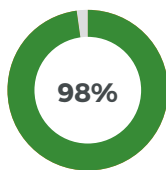
100% of the exhibitors rated the Worldbex Services International as Excellent for their overall event system and organization



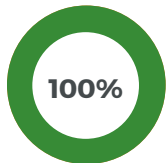
100% of the exhibitors will participate again in TLEX Iloilo 2026



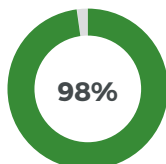
VISITOR'S FEEDBACK



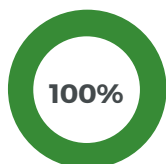
98%
of the attendees
gave the registration
process an excellent
rating



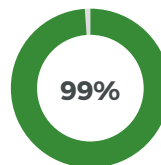
100%
rated the over-all
exhibits "Excellent"



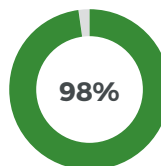
98%
of the attendees
rated the venues
"Excellent"



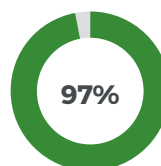
100%
of the attendees
rated the customer
service "Excellent"



99%
of the attendees
rated the Interior
and Exterior
"Excellent"



98%
of the attendees rated
the Activities and
Show Highlights
"Excellent"



97%
of the attendees rated
the safety and security
"Excellent"

TRADITIONAL MEDIA

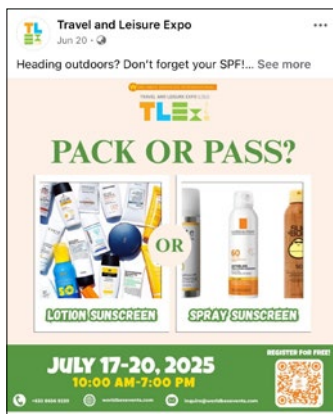
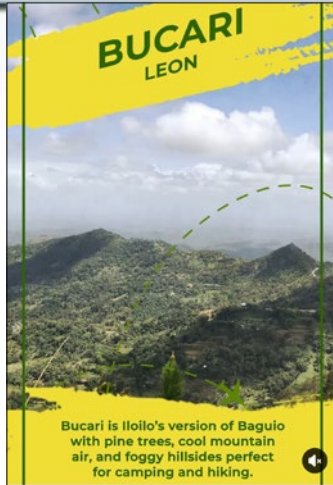
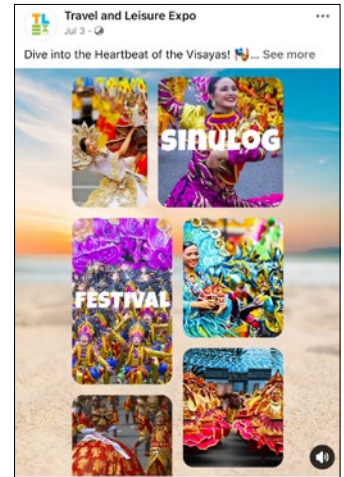
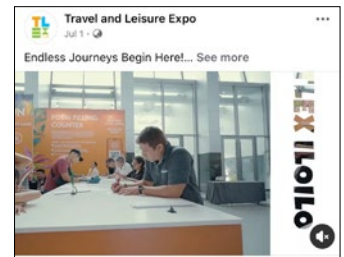
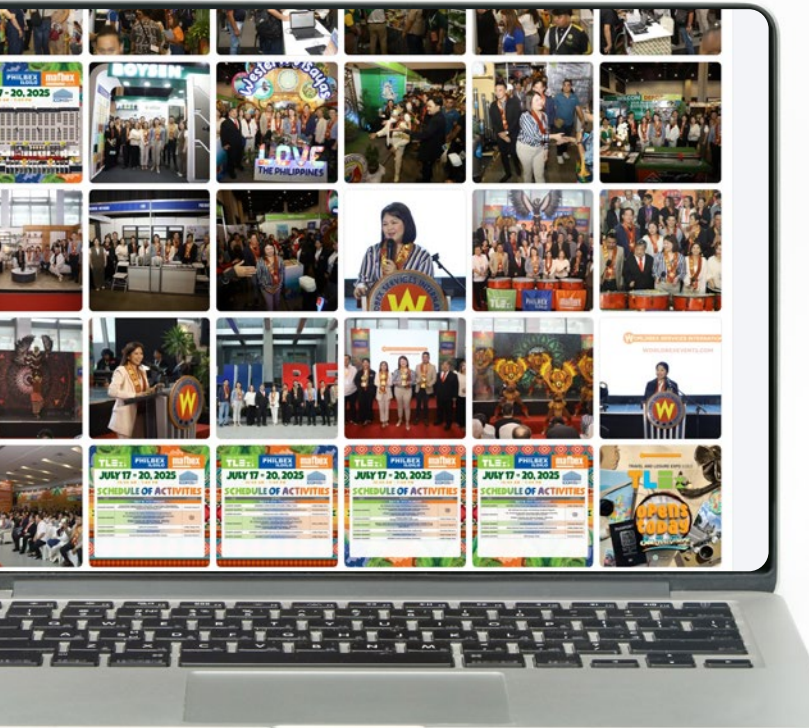


TOTAL MEDIA VALUE
11,675,796.80

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM



ONLINE MEDIA



WORLD BEX SERVICES INTERNATIONAL

TRAVEL AND LEISURE EXPO ILOILO

TLEX!

From its breathtaking beaches and magnificent natural wonders to its vivacious festivals, historic heritage sites, and fast-growing hospitality industry, it's no wonder that tourism in the Western Visayas region continues to soar higher every season. Following the success of the Travel and Leisure Expo (TLEX) DAVAO, Worldbex Services International is thrilled to present the 4th edition of the **TRAVEL AND LEISURE EXPO (TLEX) ILOILO**. Just as TLEX Davao empowered the tourism industry of Mindanao, TLEX Iloilo will open new doors, experiences, and opportunities for travel enthusiasts as well as for the numerous businesses and investors engaged in the region's tourism and hospitality industry.

SAVE THE DATE

JULY 9 - 12, 2026

10:00 AM-7:00 PM

ILOILO CONVENTION CENTER (ICON)

Please refer to the Organizer for Major and Minor Sponsorship Packages. For more information, please contact **Mr. Rachel Malabon** 📞 (632) 8656.9239 loc. 151 📠 +63997.1025178 📧 rachel.worldbex@gmail.com

ORGANIZED BY:

WORLD BEX SERVICES INTERNATIONAL

Suite 1203 BTTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.