

TRAVEL AND LEISURE EXPO DAVAO

TLEX DAVAO

2024

Adventure awaits



MAY 9-12, 2024

11AM - 7PM

SMX LANANG
CONVENTION CENTER
DAVAO



tlex.ph



inquire@worldbexevents.com



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POST EVENT REPORT

TRAVEL AND LEISURE EXPO DAVAO



EVENT OVERVIEW

TLEX is the regional event established by **Worldbex Services International** to bring the experience of going to extensive expositions to the regional areas of the Philippines. The **Travel and Leisure Expo (TLEX)** is a travel expo that aims to deliver great travel deals to those interested in traveling to other places of the world. This event is aimed towards the more local regions of the Philippines to highlight the local businesses and companies and give them a spotlight.

Last May of 2024, the **TLEX** event was held at the SMX Convention Center Davao in SM Lanang Premiere, Davao City, and the event was held from May 9 to 12. The theme for this year's **TLEX Davao** is "Adventure Awaits". Davao City is considered a prime spot for this event as the city is undergoing major developments for both its tourism and construction industries. This event was also aimed towards bringing local talent and companies from Mindanao to a more elevated platform for more B2B connections and networks in order to better jumpstart the local economy.



MORE THAN
11,300
FOOTTRAFFIC



MORE THAN
36
EXHIBITORS



5,000 SQM
EXHIBIT
AREA



63
BOOTHS



TRAVEL AND LEISURE EXPO DAVAO



IN COOPERATION WITH



SUPPORTED BY



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

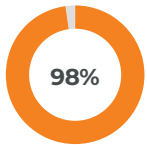
For years, our partnership with the local government of Davao has allowed us to work closely with the business and government sector to showcase Davao City as an economic hub in urban development and tourism. Worldbex Services International (WSI) has made a stride in making sure we fulfill of bringing people to the various king city. PHILBEX and TLEX are the regional events established by Worldbex Services International to bring quality exposition to the regional area of the Philippines, the Philippine Building and Construction Expo or PHILBEX, construction and design expo that brings Worldbex experience to key regions of the country. Meanwhile, the Travel and Leisure Expo or TLEX brings great travel deals and destinations from local and international.

Today, we celebrate our second years of Philbex and Tlex here in Davao City, a milestone that would never be achieved without the support of our local government, sponsors, partners, and exhibitors. These events are surely shining a spotlight on local and international innovations with a clear vision of boosting the economic activities in the construction and tourism industry. Again, welcome to PHILBEX and TLEX 2024 and Mabuhay.

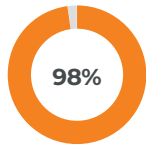
JOSEPH L. ANG
Founding Chairman
Worldbex Services International



EXHIBITORS' FEEDBACK



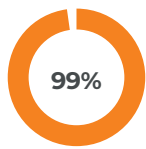
98% of Exhibitors meet their company's target market



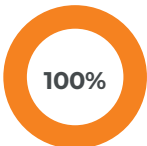
98% of exhibitor rated the overall experience of the exhibition as "Excellent"



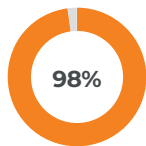
100% of the exhibitors rated the Worldbex Services International as Excellent for their overall event system and organization



99% of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



100% of the exhibitors will participate again in TLEX Davao 2025



98% of the Exhibitors rated their overall outcome of the exhibits as "Excellent"

TOP 5 OBJECTIVE OF PARTICIPATION

1

Market Exposure

3

Market / Test New Products

2

Promote Awareness of Products

4

Generate Increased Businesses Products

5

Appoint New Agents / Distributors



LEO TERESO ABELLERA MAGNO

HON. SECRETARY & PRESIDENTIAL ASSISTANT, EASTERN MINDANAO

This event gathers leading players in the industry, including construction companies. It is an exciting opportunity for Davao City to showcase its potential as a hub for the tourism and construction industries. After these significant events bring together professionals, entrepreneurs, and stakeholders from different industries, may it inspire new business opportunities and promote innovations that could drive economic growth in the city and the whole country.

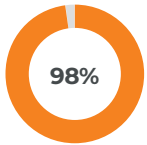


MS. TANYA RABAT-AN

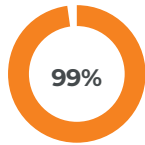
REGIONAL DIRECTOR
DOT REGION XI

For making this happen in our region again, we are certain that more than its capacity to stimulate high gains and foster networks, surely the impact of these expos will create a multiplier effect that benefits communities and industries of business, construction, trade, and tourism. Further, this can also be a great platform to help bolster tourism through promotion of the region's destinations and other tourism-related offerings.

VISITORS' FEEDBACK



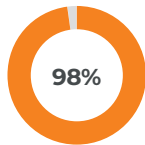
98% of the attendees gave the registration process an excellent rating



99% of the attendees rated the Interior and Exterior "Excellent"



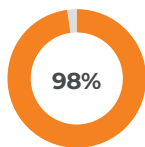
100% rated the over-all exhibits "Excellent"



98% of the attendees rated the Activities and Show Highlights "Excellent"



100% of the attendees rated the venues "Excellent"



98% of the attendees rated the safety and security "Excellent"

TOP 5 PURPOSE OF VISIT

- 1 Book hotels
- 2 Look for promos
- 3 Purchase travel accessories
- 4 Bookflights
- 5 Appoint New Agents / Distributors

TOP 5 PRODUCT INTERESTS

- 1 Travel Promos
- 2 Hotel Reservations
- 3 Resort Inquiries
- 4 Travel Accessories
- 5 Airline tickets

TOP VISITORS' JOB NATURE

- 1 Holiday Traveler
- 2 Traveler Marketing and Sales Representative
- 3 Corporate/Business
- 4 Dealer-Agent

TOP VISITORS' INDUSTRY

- 1 Agent/Dealership
- 2 Hotel Travel Agency
- 3 Private Institution



MR. ROMEO CASTANADA

ACTING REGIONAL DIRECTOR
DTI - REGION XI

These events are a significant milestone for the respective industries, providing a platform for innovation, collaboration, and growth. We at DDI II are proud to extend support to both events, recognizing their importance. And we have to sustain that growth in terms of services, tourism, travel, leisure, construction, and other related industries in tourism.



ARCHITECT KHASHAYAR L. TOGHYANI

OFFICE OF THE CITY BUILDING OFFICIAL (OCBO)

We are gathered here today where creativity means craftsmanship and where our visions become reality. Innovation is at the heart of our industry, and it's essential that we continue to push the boundaries of what's possible. Whether it's adopting new construction techniques, integrating smart technologies, or exploring sustainable materials, let's embrace innovation as a means to create better, more resilient structures. By establishing strong relationships with fellow architects, builders, suppliers, and regulatory bodies, we can exchange ideas, share best practices, and foster partnerships that help us build a better city.

TRADITIONAL MEDIA



TOTAL AD VALUE
16,451,018.88

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS,
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,
FACEBOOK, INSTAGRAM



ONLINE MEDIA

Travel and Leisure Expo
May 2

Experience premier events better with your friends!
Bring 4 other friends with you to Davao's... See more

PHILBEX DAVAO **TLEX**

BRING 5 FRIENDS TO PHILBEX AND TLEX 2024 AND WIN AMAZING PRIZES!!

Simply follow these 3 easy steps!

1. Invite your 5 friends to the event
2. Register your 5 friends on the event
3. Head over to the Counter and get your awesome merchandise!

PREVIOUS QUALITY EXPOSITIONS ARE BEYOND FOR 2 EXCELLENT YEARS!

REGISTER NOW FOR FREE

1 share

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davao

PHILBEX, TLEX seem to invigorate Davao City's construction, tourism industries

1 comment

Travel and Leisure Expo
May 2

Accessorize your travel bags with TLEX Davao 2024!
There are loads of travel accessories for y... See more

1 comment

Davao City Tourism Operations Office

ICYMI: Today marks the convergence of two dynamic industries - construction and tourism. Ms. Jennifer S. Sumang, alongside various event organizers, gave a speech during the opening of the Philippines Building and Construction Expo (PHILBEX) and Travel and Leisure Expo (TLEX) at the SM Convention Center in SM Lanang Davao.

PHILBEX and TLEX has officially kicked off boasting 100+ companies and 250 booths showcasing the latest in construction, design, travel, tourism, and hospitality industries.

Visit and don't miss the chance to explore the diverse wonders of the different regions of Davao at the Department of Tourism Region 8 booth as well! Booth display will be from May 9, 2024, until May 12, 2024.

#PHILBEX2024
#TLEX2024
#DavaoDavao

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ROUSING START

U17 Filipinas demolish Indonesia 9-1 in Women's Asia Cup

The Philippines U17 women's national football team delivered a commanding performance, demolishing Indonesia 9-1 in the opening match of the Women's Asia Cup.

PHILBEX DAVAO
TLEX DAVAO

MAY 9-12, 2024
Davao City

MINDANAO JOURNAL
Empowering Mindanao by the Word

Workbox Services International Returns to Davao City with 11 Premier Events!

1 comment

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CONQUERING SUBIC

Australian, S. Korean rule Subic International triathlon tourney

PHILBEX DAVAO
TLEX DAVAO

MAY 9-12, 2024
Davao City

1 comment

Travel and Leisure Expo
May 2

Are you ready to experience Davao City?

PHILBEX DAVAO
MAY 9-12, 2024
Davao City

PHILBEX DAVAO
MAY 9-12, 2024
Davao City

PHILBEX DAVAO
MAY 9-12, 2024
Davao City

PHILBEX DAVAO
MAY 9-12, 2024
Davao City

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Keep up with the different activities and events in WS's premier events in Davao City!

1 comment

Travel and Leisure Expo
May 2

Pack your bags and get ready to board our flights, TLEX Davao 2024 opens tomorrow!... See more

1 DAY LEFT

TLEX

MAY 9-12, 2024
Davao City

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Workbox Services International returns to Davao City with PHILBEX and TLEX 2024!

PHILBEX DAVAO
TLEX DAVAO

MAY 9-12, 2024
Davao City

edge
davao

CASE SOLVE BUT NOT CLOSED

PHILBEX DAVAO
TLEX DAVAO

MAY 9-12, 2024
Davao City

1 comment

Travel and Leisure Expo
May 2

TLEX Davao 2024 would not have been made possible without the help of our partner!... See more

TRAVEL AND LEISURE EXPO DAVAO
MAY 9-12, 2024

TLEX

IN COLLABORATION WITH:

SUPPLIER PARTNER:

SERVICE PROVIDERS:

MEDIA PARTNER:

1 comment 2 shares

Travel and Leisure Expo
May 2

The Philippine Building and Construction Expo Comes 2024 (PHILBEX Davao 2024) and the Travel and Leisure Expo Davao 2024 (TLEX Davao 2024)... See more

1 share

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davao

Keep up with activities and events in WS's Premier Events in Davao

1 comment

edge
davao

1 comment

Travel and Leisure Expo
May 2

Get ready to feel the sun this 2024, as TLEX Davao 2024 opens in 7 days!... See more

7 DAYS LEFT

TLEX

MAY 9-12, 2024
Davao City

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TRAVEL AND LEISURE EXPO DAVAO



Inspired by the growing need to provide the people of Davao with more access to hassle-free travel and leisure products, the first-ever **TRAVEL AND LEISURE EXPO (TLEX) DAVAO** was introduced in 2017. In championing not only, the region's cultural and social development of the region all the way to its bustling local tourism and hospitality businesses.

SAVE THE DATE

MAY 8 - 11, 2025

11:00 AM - 7:00 PM

SMX CONVENTION CENTER (DAVAO)

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact **Ms. Chloe Anne A. Pancy** 📞 +632 86569239 loc. 151 📠 +63991 526 2804 📧 chloe.worldbex@gmail.com

ORGANIZED BY:



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